

GAP 100
Activity Support

GAP 100 Reference #

103

What

“Windshield Flyer Blitz”

Why:

- To bring about awareness of Scouting in your local community and to provide people with the appropriate resource information to contact Scouts Canada for more information on our programs.

What do I Need

- Extra 'school flyers'

Who Do I Need

- Contact your Area Commissioner or Council Field Executive to obtain the appropriate materials.
- Individuals willing to distribute the flyers.

Preparation

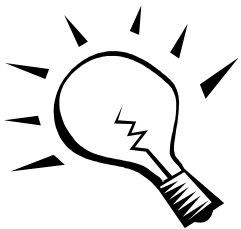
- Determine what your target location will be. (grocery store, local mall, major shopping outlets, arena, library, community centre... places where kids go with their families)
- Once you have decided on a location, determine how many people will be required to perform the task. Set out to recruit those individuals.
- Be in contact with those named on the flyer. Make sure they are ready to take calls and provide accurate and up-to-date information.

How do I do it

- Recruit a group of volunteers to go to the targeted location on a specific day and time. Remember: 'Many hands make light work'

Follow-up:

- Follow up with those listed on the flyers used to determine if they have received any calls as a result of your efforts.



Reward everyone that comes out.