

GAP 100
Activity Support

GAP 100 Reference #

109

What

Scouting Meets Here

Why:

- It is vital to look into every opportunity to show that "Scouting is Alive & Well" in your community.

What do I Need

- Posters
- Flyers
- Sandwich Boards
- Banners

Who Do I Need

- Anyone from your group (not necessarily a registered member) who is enthusiastic and interested in taking on the responsibility to ensure that your community knows that Scouting is alive and well.

Preparation

- Did you know that your Council Field Executive (CFE) has access to many resources to help you promote Scouting? Don't know how to contact your Council Field Executive (CFE) try your Area Commissioner (AC) or call the Southwestern Ontario Admin Centre (SWO) at either 519-432-2624 or toll free at 1-866-568-7472.
- Prepare a simple information piece for your partner/sponsor church bulletin, service club or school newsletters, etc.
- On flyers, posters, newsletters, etc., make sure a contact name and either phone number and/or email has been included.

How do I do it

- In addition to church bulletins, service club and school newsletters, if your partner/sponsor has a web site suggest a Scouting presence and the very least a link to the National web site at www.scouts.ca.
- For a religious partner/sponsor suggest a page on the "Religion & Life" program, overview and requirements are available at <http://scouts.ca/inside.asp?cmPageID=276>.
- Leave a supply of flyers available for the members of your partner/sponsor, in you local post-office, libraries, etc.
- Scouts Canada has metal logo signs available for community boards. Make sure your community board has one and if so that is in good condition. If you need a metal sign for your community contact your Area Commissioner (AC) or Council Field Executive (CFE).

Follow-up:

- Check periodically your locales where information has been posted to make sure it is still up and replace if ragged.
- Continually stock up flyers.
- Always be on the look out for potential locations to post or leave Scouting material.