

**GAP 100**  
**Activity Support**

GAP 100 Reference #

111

**What****Recruit more 'cool' volunteers****Why:**

- To bring about youthfulness to the leadership team at a group, as well as fulfill Scouts Canada's Strategic Directions by making Scouts Canada a more youth driven organization with more youthful input. Bringing vibrant and energetic young people to our volunteer base will both improve our programs, and improve our image within society.

**What do I Need**

- Decide how you will try to bring in more youthful leadership to your group. Will you host a reunion and invite former members to become leaders?

**Who Do I Need**

- For more ideas on how you can recruit more 'cool' volunteers to the movement, contact your Council Field Executive to determine if there are any unique opportunities within your Area to reach young adults.

**Preparation**

- Collect testimonials that reflect the dynamic and exciting opportunities available to young volunteers.
- Be flexible in your approach. Recognize that many young adults are still in post-secondary education or starting out in their careers. Allow them to still be a part of the organization without having to commit full-time.

**How do I do it**

- Offer unique and short term opportunities to young adults for volunteering within the organization. (ie: event management, group support, special events, etc.)

**Follow-up:**

- Ensure you recognize them for their contributions, whatever they may be.
- Always stay in contact. Just because someone may not have the time to dedicate today, does not mean they will not have the time tomorrow. These young adults are the future of the vibrancy of your group.