

GAP 100
Activity Support

GAP 100 Reference #

118

What

Scouting Promotional Displays

May include booth at meet the Teacher nights; fall fairs; or a mall display.

Why:

- A great way to promote Scouting is by setting up a display, to attract members and distribute information to potential members.

What do I Need

The size of display area and the purpose, will dictate what you will need. There are a variety of display options available – please contact your Council Field Executive.

Who Do I Need

You'll need from 1 to 2 persons at a time. The length of the display will dictate how many people you will need or may indicate that you set up shifts.

Preparation


- Space – confirm location/date/ requirements of those running
- Order/book pamphlets, tattoos, display units through your CFE
- Is there a contract involved? Any contract must be sent into the SWO Admin Office for review and signing. Do you require a certificate of insurance?

How do I do it

- Show up/Set up/ and be ready!
- Make sure you interact with people rather than just sitting behind a table; always be polite and respectful – remember these are people who may have no previous involvement with Scouting. (Hint - Avoid using Scouting jargon – Not too many non Scouting persons understand or are aware what Akela is)
- Remember you represent the organization! Wear uniform properly!

Follow-up:

- If you have created a list for people to sign and leave a contact number follow-up. Ensure you give them all the complete information they need – name, phone, days they meet and any alternative contacts.
- Remember to thank all your helpers



A hand
written note
is always a
nice touch!