

GAP 100
Activity Support

GAP 100 Reference #

127

What

Invitation to Former Scouting Members - a.k.a "Bring Them Back"

Why:

To ensure all youth & adults who were involved in your Scouting group 2 or 3 years ago are contacted and invited to rejoin.

Everyone likes to feel missed! Contacting members who haven't been around for a year or two might encourage them to check out what they've been missing. They should be made to feel that the group/section just wasn't the same without them.

What do I Need

- Mailing/Phone list of all adult and youth members who were registered one or two years ago but didn't return.

Who Do I Need

- Volunteer to make the calls or prepare/mail the invitations
- Possible assistance from Council Field Executive or Community Development Worker with generating mailing list of Inactive-Not Renewed or Inactive-Retired members from Scouts Canada MMS (Membership Management System).

Preparation

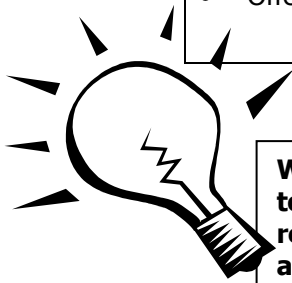
- Anytime throughout the year volunteer from group (either section leaders or group registrar), obtains call/mailling list from Council Field Executive or Community Development Worker.

How do I do it

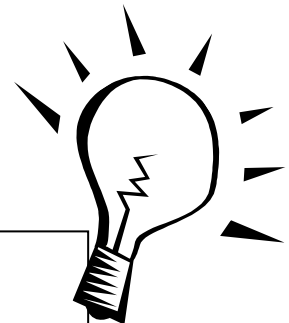
These "Inactive" members from your group/section would be contacted and invited to registration night.

Follow-up:

- Offer alternative opportunities with organization



Why not invite them to group banquet, reunion or milestone anniversary?



**Why won't they come back?
Inconvenient meeting night?
Perhaps they'll go to another group!!**